



AVANT GARB RULES AND SUBMISSION GUIDELINES

2012 Garment Concept
Sustain-a-ball
Where Fashion, Design & Sustainability Meet

Garment entry teams should put their own spin or conceptual interpretation to the 2012 Theme: 'Sustain-a-ball; Where Fashion, Design, & Sustainability Meet' for this year's runway extravaganza. Teams should base their garment design on an inspiration from nature. Garments should be more conceptually based on this theme and not a literal interpretation. Feel free to introduce color, pattern or texture or spice things up with some fun accessories to help your garment catch the judge's eyes. The sky is the limit with your creativity! Be sure to check out the 2012 Awards Categories for further inspiration.

GARMENT ENTRY RULES

GARMENT

1. Garment Entry Form to be completed and sent to Laura Conlon via e-mail at laconlon@sbcglobal.net by **March 1, 2012**. Entries **limited to the first 30 entry forms** submitted to Laura Conlon.
2. **ONE** garment and **ONE** model accepted per entry fee. No live animals are permitted.
3. The garment **MUST BE DESIGNED AND CONSTRUCTED** by the design team. Garment teams must only consist of product manufacturer(s) and designer(s)/ architect(s). If you have any questions or concerns regarding your team please contact Lara Conlon in writing.
4. The design team is limited to **SIX** members. This will be enforced. Manufacturers are responsible for procuring a design team and do not count as one of the 6 team members.
5. Garment must be constructed of the material(s) as provided by the product manufacturer. No specific amount of material must be used, but the majority of the garment should represent the material(s) the manufacturer produces, supplies or distributes.
6. Garment cannot be any wider than 3'-0". Models must be able to walk up and down stairs and pass through a standard 3'-0" doorway wearing the garment. There will be at least two sets of stairs the models will use twice at their entry and exit to the runway.
7. Each Manufacturer rep will be limited to 1 team, so if Manufacturer's have multiple reps each individual rep will be allowed to have only 1 team.

MODELS

1. **MODELS MUST BE 21+**. No Exceptions.
2. Models can be whomever you decide from within your team or firm. Team members are encouraged to model. **ONE** model allowed per garment entry, no exceptions. The model does not need a ticket for the event, and may join the party after the show. Escorts of any kind, assistants or anyone else will not be allowed on stage.
3. **ONE** team member may be behind the scenes with the model for prep. This will be enforced as the preparation areas will become very crowded. These team members **WILL need tickets** to the event and must have them upon arrival to the venue for preparation on the day of event. Team members without tickets will not be allowed to enter the venue under any circumstances.

4. Hair & Make-up Artists will be available the day of the event. Hair and make-up services are limited and available upon request; time will be assigned for each model.
5. There will be a model rehearsal prior to the day of the event that will be optional. At this rehearsal we will provide training and walking techniques for the models, it is highly recommended that models attend.
6. Snacks & beverages will be provided to the models prior to the event.
7. An itinerary will be distributed two weeks before the event to all participants outlining the time for models to arrive, rehearsal, hair, make-up, show-time & etc. Venue doors open at **1:00pm** to allow for early preparation. Rehearsal begins at **4:00 pm**. **All models are required to participate in the rehearsal.** Doors open to the public at 5:30 pm. Show begins at 7:00 pm.

GARMENT SUBMISSION GUIDELINES

SUBMISSION DEADLINE: March 1, 2012 5:00pm

Submit all of the below to: Laura Conlon at laconlon@sbcglobal.net

1. **SKETCH:** Provide a conceptual Sketch of the garment to be used in promotional materials for and at the event. Sketch to be submitted as a hi-resolution jpg or pdf.
2. **CONCEPT:** Provide a short paragraph/ concept statement about the garment in 150 words or less that can be read in **1 minute or less**. Describe the concept of the outfit, materials used, etc. The Emcee will use this to narrate while the model is walking down the runway and it may be used in promotional materials. Practice reading your statement while your model walks, prior to the event.
3. **LOGOS:** Provide Company Logos for both the manufacturer and design team companies to be included in promotional materials for the event. All vendors who supplied services/ or materials should be identified. Logo to be submitted as a hi-resolution .psd, .eps or .jpg.
4. **TEAM INFO:** Submit Team Information- To include:
 - (a.) Models Name
 - (b.) Team Members Names
 - (c.) Inspiration: Nature, Plant, and Environment etc. you used to create your design. Inspirational images will also be accepted.
 - (d.) Contact information for your Design Team Captain. This person will potentially be contacted with questions or follow-up regarding submitted materials.
5. **HAIR/ MAKE-UP:** Hair and Make-up materials will be provided for models day of the event. You will need to sign up for a time; this is on a first come basis. Time choices will be email out 2 weeks prior to the event. Models will need to be available between 1pm and 5pm the day of the event for make-up and hair.
6. **SIGNATURES:** This sheet must be signed by both the design team representative and manufacturer's representative indicating that both have read, understand and agree to the event rules and guidelines as written.

Manufacturers Rep. Signature _____

E-mail _____ Date _____

Design Team Captain Signature _____

E-mail _____ Date _____

Required entry items due 5:00pm on March 1, 2012:

1. \$150 Garment Entry Fee or \$100 Entry Fee for a Student Team
 2. Conceptual Sketch
 3. Concept Statement
 4. Manufacturer and Design Team Logos
 5. Team Information
 6. Garment entry rules 2nd page should be signed by the Sponsor's Rep & Design Team Captain & submitted with this form
- {Refer to Guidelines for specific details on all required entry items.}